

## Public Campaign's Privacy Policy

Your privacy is very important to us. Public Campaign does not automatically collect personal information. If you choose to give us your name, address, phone number, or issues of interest, we may store this information to keep you posted on relevant activities.

Except as noted below, we do not enable cookies or use other software or hardware techniques to collect personal information on visitors to our site without their knowledge. We log IP addresses, or the location of your computer or network on the Internet for systems administration and troubleshooting purposes. We also use IP addresses in the aggregate to track which pages people visit in order to improve the quality of the site. We do not use these data to develop profiles of individual visitors to our Web site. There is no personal information collected in our automated log files. We evaluate site usage by analyzing user information in the aggregate, but this analysis does not identify any individual user.

**When you contact us for information:** We maintain some records of individuals who contact us for information in case we need contact them later or provide further information. However, we do not provide this information to anyone else unless you give us your permission or unless disclosure is compelled by law. Public Campaign will only share your contact information with groups with which we have an on-going close relationship, such as Public Campaign Action Fund and its projects. We will not sell your contact information to any commercial vendor.

**When you log-in to Public Campaign.** If you become a subscriber to Public Campaign or browse our web page, a session cookie is created on your computer each time that you log-in to enhance your experience while using our site. Cookies are pieces of information that some web sites transfer to the computer that is browsing that web site. Use of cookies makes web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the site.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our site will not function properly when you view them.

**When you sign up for one of our mailing lists:** If you provide an email address or other information in order to receive updates or news about Public Campaign's activities, we use this information to notify you about issues and opportunities. We keep the information that you give us to sign up for these notices confidential. Public Campaign does not sell, rent, exchange, or otherwise disclose to any third party information that is provided by visitors who request that they be added to our email lists. If you change your mind at any time, you can always remove your name from our email list. In the event you wish to update or delete an email address that you have provided to us, please contact [info@publiccampaign.org](mailto:info@publiccampaign.org) to make those changes.

**When you make purchases:** If you provide information to purchase a publication, report or other materials, we use the information that we collect to process payments and shipping. This

information is not made available to any third parties except as necessary to process payments or ship products. Your shipping and contact information is kept on file in case you choose to make additional purchases but will not be used in any other way.

**When you contribute money online:** If you choose to support Public Campaign financially, which we deeply appreciate, we use the information collected from you to process payments. Personal information may be shared with third party service providers (e.g. merchant banks) during this process. If you become a supporter of Public Campaign, your contact information will be added to our membership list, which is occasionally exchanged with other similar organizations. Members may opt out of such membership list disclosures by contacting [info@publiccampaign.org](mailto:info@publiccampaign.org)

**When you take action:** If you choose to take action on behalf of Clean Elections (i.e. send a fax or email to a member of Congress or a local elected official), we use the information collected from you to personalize the letter and may contact you in the future on similar issues. We do not disclose it as part of a list to third parties.

*If our information practices change at some time in the future we will post the policy changes to our Web site to notify everyone of these changes and provide you with the ability to opt out of any new uses. While we do not anticipate any changes to this privacy policy, you should check back at our Web site periodically.*

If you have any questions or concerns about this privacy policy, please contact us at our e-mail address, [info@publiccampaign.org](mailto:info@publiccampaign.org).